

Privacy Policy

Contributed by David Vice
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Thank you for visiting Bulgerlock.com. Your privacy is important to us. To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used at this site.

The Information We Collect

At Bulgerlock.com, you can order products, enter contests, vote in polls or otherwise express an opinion, subscribe to one of our services such as our online newsletters, or participate in one of our online forums or communities. The types of personally identifiable information that may be collected at these pages include: name, address, e-mail address, telephone number, fax number, credit card information, and information about your interests in and use of various products, programs, and services.

You may also submit information about other people. For example, you might submit a person's name and e-mail address to send an electronic greeting card and, if you order a gift online and want it sent directly to the recipient, you might submit the recipient's name and address. The types of personally identifiable information that may be collected about other people at these pages include: recipient's name, address, e-mail address, and telephone number.

We also may collect certain non-personally identifiable information when you visit many of our web pages such as the type of browser you are using (e.g., Netscape, Internet Explorer), the type of operating system you are using, (e.g., Windows '98, 2000 Or XP or Mac OS) and the domain name of your Internet service provider (e.g., America Online, Earthlink).

How We Use the Information

We may use the information you provide about yourself to fulfill your requests for our products, programs, and services, to respond to your inquiries about our offerings, and to offer you other products, programs or services that we believe may be of interest to you.

We sometimes use this information to communicate with you, such as to notify you when you have won one of our contests or when we make changes to our subscriber agreements, to fulfill a request by you for an online newsletter, or to contact you about your account with us.

We use the information that you provide about others to enable us to send them your gifts or cards. From time to time, we also may use this information to offer our products, programs, or services to them. The information we collect in connection with our online forums and communities is used to provide an interactive experience. We use this information to facilitate participation in these online forums and communities and, from time to time, to offer you products, programs, or services.

We sometimes use the non-personally identifiable information that we collect to improve the design and content of our site and to enable us to personalize your Internet experience. We also may use this information in the aggregate to analyze site usage, as well as to offer you products, programs, or services. We will disclose information we maintain when required to do so by law, for example, in response to a court order or a subpoena. We also may disclose such information in response to a law enforcement agency's request.

Agents and contractors of Bulgerlock.com who have access to personally identifiable information are required to protect this information in a manner that is consistent with this Privacy Notice by, for example, not using the information for any purpose other than to carry out the services they are performing for Bulgerlock.com.

Although we take appropriate measures to safeguard against unauthorized disclosures of information, we cannot assure you that personally identifiable information that we collect will never be disclosed in a manner that is inconsistent with this Privacy Notice. Inadvertent disclosures may result, for example, when third parties misrepresent their identities in asking the site for access to personally identifiable information about themselves for purposes of correcting possible factual errors in the data.

If the Bulgerlock.com site discloses personally identifiable information to companies not owned by Bulgerlock.com who want to market products or services to you, it will provide you with an opportunity to opt out or block such uses. For instructions on how to opt out from such disclosures, please send an email, along with your first and last name, to privacy@bulgerlock.com.

On occasion, Bulgerlock.com may combine information we receive online with outside records to enhance our ability to

market to you those products or services that may be of interest to you. If you prefer not to receive marketing information from this site, please send an email, along with your first and last name, to notransfer@bulgerlock.com for instructions on how to make your request. Internally, Bulgerlock.com sites will not use or transfer personally identifiable information provided to us in ways unrelated to the ones described above without also providing you with an opportunity to opt out of these unrelated uses.

Collection of Information by Third-Party Sites and Sponsors

Our sites may contain links to other sites whose information practices may be different than ours. Visitors should consult the other sites' privacy notices as we have no control over information that is submitted to, or collected by, these third parties.

Our sites may offer contests or promotions that are sponsored by or co-sponsored with identified third parties. By virtue of their sponsorship, these third parties may obtain personally identifiable information that visitors voluntarily submit to participate in the contest, sweepstakes, or promotion. The Bulgerlock.com site has no control over the third-party sponsors' use of this information.

This Web site may use a reputable third party to serve the advertisements that you may see on the pages of this Web site. In the course of serving advertisements to this site, our third-party advertiser may place or recognize a unique "cookie" on your browser and may use information (not including your name, address, email address or telephone number) about your visits to this and other Web sites in order to provide advertisements about goods and services of interest to you. If you would like to know more about the information gathering practices and "opt-out" procedures of our third party ad server, please send an email, along with your first and last name, privacy@bulgerlock.com.

Cookies

To enhance your experience with our sites, many of our web pages use "cookies." Cookies are text files we place in your computer's browser to store your preferences. Cookies, by themselves, do not tell us your e-mail address or other personally identifiable information unless you choose to provide this information to us by, for example, registering at one of our sites. However, once you choose to furnish the site with personally identifiable information, this information may be linked to the data stored in the cookie.

We use cookies to understand site usage and to improve the content and offerings on our sites. For example, we may use cookies to personalize your experience at our web pages (e.g. to recognize you by name when you return to our site), save your password in password-protected areas, and enable you to use shopping carts on our sites. We also may use cookies to offer you products, programs, or services.

Our Commitment to Security

We have put in place appropriate physical, electronic, and managerial procedures to safeguard and help prevent unauthorized access, maintain data security, and correctly use the information we collect online.

How You can Access or Correct Information

For instructions on how you can update the personally identifiable information that this site has collected about you online, or how to correct factual errors in such information, please send an email, along with your first and last name, to privacy@bulgerlock.com.

To protect your privacy and security, we will take reasonable steps to help verify your identity before granting access or making corrections.

Special Note for Parents

The site you are visiting is a general audience site. If you have any questions or comments regarding the site content, please send an email, along with your first and last name, to privacy@bulgerlock.com.

How to Contact Us

If you have any questions or concerns about the Bulgerlock.com online policy for this site or its implementation please send an email to privacy@bulgerlock.com.